

THE
Newton
TECH4DEV NETWORK

CRISIS

WORK

&

DIGITAL

OPPORTUNITIES

THE NEWTON TECH4DEV NETWORK
LAUNCH WORKSHOP

BELVOIR PARK SUITE
2F CHARLES WILSON BLDG,
UNIVERSITY OF LEICESTER

25-26 NOVEMBER 2016

#NEWTOTECH



CRISIS WORK

&

DIGITAL OPPORTUNITIES

This workshop launches the Newton Tech4Dev Network which gathers a global consortium of scholars to advance research on digital technologies in low- and middle-income countries. Organized around three research clusters on: a) disaster management and digital media, b) crisis cultures and convivialities, and c) digital sweatshops, the network aims to develop new research projects that address these cluster themes.

This launch event creates an inclusive and intersectoral space to build linkages with diverse partners and plan collaborations toward future Overseas Development Assistance projects, researcher exchange programmes, and scholarship schemes.

“Crisis Work and Digital Opportunities” invites reflection on the significance of communication technologies for crisis work, such as when reporting and responding to conflict, natural disasters, and forced migration. It also considers emergent media and their opportunities for facilitating political participation, socio-economic development, and financial inclusion. Together these papers offer a bottom-up, contextually diverse, and culturally sensitive approach to technologies for development.

Funded by a British Council Newton Fund Institutional Links grant, the Newton Tech4Dev Network formalizes a partnership between the University of Leicester and De La Salle University Philippines, facilitating initiatives around capacity-building, internationalization, and research impact.

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TECH4DEV NETWORK

LAUNCH EVENT

BELVOIR PARK SUITE
2F CHARLES WILSON BUILDING
UNIVERSITY OF LEICESTER

Day 01

REGISTRATION & WELCOME

1130 – 1200

JONATHAN CORPUS ONG, Lecturer in Media & Communication, *University of Leicester* &

JULIO TEEHANKEE, Dean of the College of Liberal Arts, *De La Salle University*

KEYNOTE ADDRESS

1200 – 1245

COMMUNICATIONS IN CONFLICT

PHILIPPE STOLL, Deputy Head of Public Communication, *International Committee of the Red Cross, Geneva*

Chair: MARIA ROVISCO, Lecturer in Media and Communication, *University of Leicester*

CATERED LUNCH

1245 – 1345

1F, Charles Wilson Building

DIALOGUES IN DEVELOPMENT

1345 – 1445

COMMUNICATION FOR DEVELOPMENT AND SOCIAL CHANGE – OVERVIEW AND EMERGING CHALLENGES

THOMAS TUFTE, Professor in Media & Communication, *University of Leicester*

VIRTUAL SAFETY NETS: TIME FOR DIGITAL DISASTER RESPONSE TO GO TO SCALE

MARIAN CASEY-MASLEN, Director & MARTIN DAWES, Adviser
Communication with Disaster-Affected Communities Network

ADDRESSING THE COMMUNICATION NEEDS OF MIGRANTS

FINN RASMUSSEN, Senior Programme Manager, *International Media Support*

Chair: CRISTINA JUAN, Research Associate in Southeast Asian Languages and Culture, *SOAS - University of London*

11.25

HUMANITARIAN

LABOR

1445 – 1545

AID WORK AS MORAL LABOR

ANNE-MEIKE FECHTE, Senior Lecturer in Anthropology, *University of Sussex*

LOCAL AID WORKERS AS TECHNO-APOLOGISTS

JONATHAN CORPUS ONG, Lecturer in Media & Communication, *University of Leicester & PAMELA COMBINIDO, Research Fellow in Communication, De La Salle University*

PHILANTHROCAPITALISM, PRECARIOUS FUNDING AND DIGITAL HUMANITARIAN JOURNALISM

MELANIE BUNCE, Senior Lecturer in Journalism, *City University of London &*

MARTIN SCOTT, Lecturer in Media and International Development, *University of East Anglia &*

KATE WRIGHT, Chancellor's Research Fellow in the Cultural & Creative Industries, *University of Edinburgh*

Chair: JACKIE DAVIES, *Director, Com4Dev Network*

COFFEE BREAK

1545 – 1600

DIGITAL

SWEATSHOPS

1600 – 1700

Panel sponsored by CAMEo, Research Institute for Cultural & Media Economies

OUTSOURCED HEROES: GENDER, SEXUALITY, AND LABOR BROKERAGE IN THE DIGITAL SWEATSHOP

EMMANUEL DAVID, Assistant Professor in Gender Studies, *University of Colorado - Boulder*

ONLINE LABOR PLATFORMS: NEW KNOWLEDGE ECONOMIES OR NEW DIGITAL SWEATSHOPS

ALEX WOOD, Postdoctoral Fellow, *Oxford Internet Institute*

"WORLD CLASS" DIGITAL WORK?: MAPPING OUT THE ONLINE FREELANCE INDUSTRY IN THE PHILIPPINES

CHERYLL SORIANO, Head of the Communication Department, *De La Salle University & JASON CABANES, Lecturer in International Communication, University of Leeds*

DINNER BUFFET & DRINKS RECEPTION

1715 – 1900

The Lansdowne Pub, London Road

Day 02

MORNING COFFEE

0945 – 1000

SECTORAL INTERVENTIONS

1000 – 1100

PROMOTING PRIVATE AID? HOW SOCIAL MEDIA BROKERED CITIZENS' ACTION PROJECTS AFTER TYPHOON HAIYAN

DEIRDRE MCKAY, Senior Lecturer in
Geography, *Keele University*

DIGITAL PAYMENTS IN DISASTER RECOVERY AND EMERGENCY SITUATIONS

JEFFREY BOWER, Consultant for Digital
Cash Transfers, Founder, *Bower & Partners*

FAITH-BASED ORGANIZATIONS AND DISASTER RESPONSE IN THE PHILIPPINES: INC & TZU CHI

JAYEEL CORNELIO, Head of Development
Studies, *Ateneo de Manila University &*
JULIO TEEHANKEE, Dean of the College of
Liberal Arts, *De La Salle University*

Chair: BEN PARKER, Head of Enterprise
Projects, *IRIN Humanitarian News*

CRISIS RESPONSE AND COMMUNITY ADAPTATION

1100 – 1200

REDESIGNING DISASTER GOVERNANCE AND MANAGEMENT IN THE PHILIPPINES

EMMANUEL LALLANA, Head, *IDEACorp*
SHERWIN ONA, Associate Professor in
Political Science, *De La Salle University &*
CHERYLL SORIANO, Head of the Communication
Department, *De La Salle University*

VOLCANIC HAZARD AND EARLY RESPONSE SYSTEMS

MICHAEL BRANNEY, Professor of
Volcanology, *University of Leicester*

LIVING UNDER THE VOLCANO: MOUNT MAYON AND CO-VOLCANIC COMMUNITIES IN THE PHILIPPINES

GREG BANKOFF, Professor of Environmental
History, *University of Hull*

Chair: ATHINA KARATZOGIANNI, Senior
Lecturer in Media and Communication,
University of Leicester

CATERED LUNCH

1200 – 1300

Belvoir Park Suite

11.26

VOICE AND PARTICIPATION

1300 – 1400

CAPACITY-BUILDING IN ALTERNATIVE FOOD NETWORKS: INDIAN FARMERS LEAD THE WAY IN THE GLOBAL FOOD MARKET

MARIA TOURI, Lecturer in Media & Communication, *University of Leicester*

DIGITAL FILM, NATURE WRITING, AND ENVIRONMENTAL JUSTICE IN DEVELOPMENT

BRETT MATULIS, Lecturer in Geography, *University of Leicester* & JESSICA MOYER, Postdoctoral Fellow, *University of Leicester*

FROM AUTHORITARIAN ENCLAVE TO DELIBERATIVE SPACE: GOVERNANCE LOGICS IN POST-DISASTER RECONSTRUCTION

NICOLE CURATO, Discovery Early Career Research Fellow, *University of Canberra*

Chair: GAVIN BROWN, Senior Lecturer in Geography, *University of Leicester*

OPEN DISCUSSION & DIRECTION-SETTING

1400 – 1430

Led by Deirdre McKay

TALKING FUNDING OVER TEA & CAKES

1430 – 1530

Table-hopping session with ANDREA TERAN, Newton Fund Programme Manager, *British Council* & DIANE LEVINE, Strategic Research Development Manager, *University of Leicester*

EVENT COORDINATION

Kundan Chandarana, *University of Leicester*
Allen Surla, *De La Salle University*

WORKSHOP PLANNING

Jonathan Corpus Ong, Deirdre McKay,
and Julio Teehankee

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UNIVERSITY OF LEICESTER

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Media and Development Research Group,

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CAMEo - Research Institute for Cultural
and Media Economies

DE LA SALLE UNIVERSITY, PHILIPPINES

College of Liberal Arts
Department of Communication

KEELE UNIVERSITY

Centre for Social Policy