

# Call for Presentations

## Africa SBCC Consultation

March 22-24, 2022

### Theme:

## Social and Behavior Change Communication (SBCC) & Climate Action in Africa Unleashing Transformational Change!

From 22-24 March 2022, Social and Behaviour Change Communication (SBCC) partners and professionals in Africa will organise a regional web-based consultation on **SBCC and Climate Action in Africa**.

The consultation will explore recent evidence and innovations in climate change communication, build on the diverse SBCC approaches to address the issue, and highlight successes and challenges. Our intention is to showcase the extent of the participants' experience and harness the great variety of exciting and innovative SBCC work on climate change, action, adaptation and resilience. We expect this to create a platform for more research-focused presentations at the SBCC Summit in Morocco in 2022.

### Topics

Within the three sub-themes of the International SBCC Summit (transformational change, future forward, and connecting the dots), the regional consultation will focus on the following topics:

- **Development agenda - 2030 & 2063 and the climate crisis:**
  - » Livelihoods adaption;
  - » Climate, weather and financial information/decision-making;
  - » Climate and health;
  - » Disaster Risk Reduction (DRR) / early warning, early action;
  - » Climate and conflict;
  - » Environmental protection;
  - » Governance and accountability in relation to mitigation, adaptation, loss and damage.
- **Socially inclusive and rights-based climate action (inclusive of gender, youth indigenous populations, etc.)**
- **Networking, partnership, community engagement and coalition building for climate action**
- **Innovative advocacy, outreaches, and policy dialogue for climate action**
- **Addressing conspiracy narrative, disinformation and misinformation in climate communication discourse**
- **Mass media, social media and digital activism for climate change**
- **Creative and cultural industries in climate change communication and mobilisation.**

### Participants

The Consultation is open to a broad range of participants including development agencies, donors, UN agencies, Foundations, health and development professionals, NGOs, national and regional government officials in health and humanitarian sector, SBCC experts, university scholars, research institutions, students and emerging scholars, youth groups and activists and media professionals. As a forum to elevate new knowledge and creative experiences, we request practice-based presentations on how to move the climate change consultation and SBCC forward. These can be in the following formats:

- **Arts-based performances (song, poetry, video, etc.)** - 10 minutes or less
- **Consultation starters (presentations to spark discussion or debate)** - 20 minutes, of which at least half should be discussion/debate
- **Case studies** - 20 minutes, of which at least 5 minutes for Q&A
- **Panel discussions** - 1 hour including time for audience engagement.

The content can cover the entire range of SBCC programming, from formative research to implementation, monitoring and evaluation. We encourage the sharing of climate-related initiatives and reflections that engage different audiences and communities (especially youth- and community-led initiatives), cartoons and animation, and communication that addresses different types of influencers (traditional, new influencers, digital activists, networked voices, corporate and political leaders).

Submissions should not exceed 350 words, submitted through this link:

[https://redcap.link/SBCC\\_ClimateChange](https://redcap.link/SBCC_ClimateChange)

by 15 February 2022.

Only selected entries will receive a response by 28 February 2022.

For more details on the international SBCC Summit and regional events, kindly visit:

<https://sbccsummit.org/events/>